



Dear Friend,

I am writing to invite you to be a part of the great work and mission of St. John the Evangelist in serving the community around us, both in Anne Arundel County and beyond. Every year our parish serves thousands in need through our food pantry services. Many of the nearly 500 children enrolled in our parish school are able to attend because of the tuition assistance provided by generous donors. Additionally, we host youth from nearby schools who participate in our community programs. We are trying to respond as generously as we can to the needs around us because we know that we are called to be a blessing to others. But we could never accomplish this without the great generosity that comes from our local community and beyond. Hundreds of businesses and companies, both locally and in the Baltimore-Washington area, help make our mission possible through their great generosity.

An enormous amount of our support comes through our annual *Christmas Gala*, which is our premier fundraising event. The Gala and Silent Auction are the principle way we provide our much-needed services to the community. This year our goal is to raise a minimum of \$100,000 so that we can grow and expand the good we are trying to do. *Reaching our goal depends on the generosity of businesses like yours.*

Please consider joining us as we prepare to raise funds for our 11th Annual Christmas Gala and Auction. This year's Gala will be on Saturday evening, November 9, from 6-10pm in our Parish Activities Center. There are a host of ways you can support the Gala, including sponsorship opportunities, silent auction donations, and advertising in our Gala Program. **Your donations and contributions to our 2019 Christmas Gala will be invaluable in helping us reach our goal and will result in a tax deduction for your business.**

Please see the attached form to become a Gala Sponsor, to donate items to the Silent Auction, and to advertise in the Gala Program. To assist you and answer any questions you may have, please contact Carole Smith, St. John's Development Coordinator, at 410-647-4884 ext. 2106, or Pamela Geraghty, our Christmas Gala Chair, at 201-234-9894. Our deadline for sponsorship opportunities and program advertising is **September 30, 2019**. Donations submitted by this date, along with their donors will be prominently acknowledged in the auction catalog, and your business name will be recognized in our event promotions.

We thank you, and remain ever grateful, for your kind consideration and look forward to your support.

Sincerely,

Rev. Erik Arnold

Pastor



St. John the Evangelist 2019 Christmas Gala

Saturday, November 9, 2019 from 6-10pm - St. John's Parish Activities Center

SPONSORSHIP OPPORTUNITIES

GOLD RINGS SPONSOR - \$5,000

- Top logo billing as Gold Rings Sponsor on all promotional materials including a banner displayed on church property facing Gov. Ritchie Highway through November 30th
- Signage at check in/check out and special recognition on continuous loop power point at gala
- Full-page color ad in program book
- Recognition on website (includes a link to your website) and all social media posts
- Prominent recognition in full page appreciation ad in the *Severna Park Voice*, the *Pasadena Voice* and half-page ad in *Capital Gazette*
- **VIP Experience Includes:** VIP parking, VIP check in and check out, VIP seating for eight (8) with signage, seated dinner service, bottle of champagne, wingspan of 50/50 raffle tickets, complimentary access to Around the World Wine Tasting

SILVER BELLS SPONSOR - \$3,000

- Logo on all promotional materials including a banner displayed on church property facing Gov. Ritchie Highway through November 30th
- Half-page color ad in program book
- Recognition on website (includes a link to your website) and all social media posts
- Prominent recognition in full page appreciation ad in the *Severna Park Voice*, the *Pasadena Voice* and half-page ad in *Capital Gazette*
- **VIP Experience Includes:** VIP parking, VIP check in and check out, VIP seating for eight (8) with signage, seated dinner service, bottle of champagne, wingspan of 50/50 raffle tickets, complimentary access to Around the World Wine Tasting

EVERGREEN SPONSOR - \$1,500

- Logo on all promotional materials including a banner displayed on church property facing Gov. Ritchie Hwy through November 30th
- Quarter-page ad in program book
- Prominent recognition in full page appreciation ad in the *Severna Park Voice*, the *Pasadena Voice* and half-page ad in *Capital Gazette*
- Recognition on website (includes a link to your website) and all social media posts
- Includes seating for a table of four (4) with signage

RED WREATH SPONSOR - \$750

- Quarter-page ad in program book
- Prominent recognition in full page appreciation ad in the *Severna Park Voice*, the *Pasadena Voice* and half-page ad in *Capital Gazette*
- Recognition on website (includes a link to your website) and all social media posts

WHITE CHRISTMAS SPONSOR - \$100

- Sponsor a priest, sister or teacher for dinner
- Recognition in program

AUCTION DONATIONS

WE ARE NOW ACCEPTING DONATIONS FOR THE 2019 CHRISTMAS GALA & AUCTION!

To inquire about making donations please contact us via email at:

stjohntheevangelistgala@gmail.com

The procurement deadline for all donations is September 30, 2019.

THANK YOU FOR YOUR SUPPORT AND GENEROSITY!

Your donation may be tax deductible.

SPONSORSHIPS

Check applicable line

- _____ **GOLD RINGS SPONSOR - \$5,000**
- _____ **SILVER BELLS SPONSOR - \$3,000**
- _____ **EVERGREEN SPONSOR - \$1,500**
- _____ **RED WREATH SPONSOR - \$750**
- _____ **WHITE CHRISTMAS SPONSOR - \$100**

PROGRAM ADVERTISING

Place an ad in the official program book for the 2019 Christmas Gala!

<input type="checkbox"/> FULL PAGE AD - \$350 7" w x 8.5" h - (Black & White Ad)	<input type="checkbox"/> HALF PAGE AD - \$200 7" w x 4.25" h - (Black & White Ad)
<input type="checkbox"/> QUARTER PAGE AD - \$150 3.5" w x 4.25" h - (Black & White Ad)	<input type="checkbox"/> BUSINESS CARD AD - \$75

Ads must be submitted by Friday, September 30 to be included in the program.
Email artwork to clsmith@stjohnsp.org.

PAYMENT OPTIONS

CREDIT CARD: (please print)

Circle One: *Visa* *Mastercard* *Discover*

Name on Card: _____ Exp: Month ____ Year ____ CVV: ____

Card Number: _____ - _____ - _____ Billing Zip: _____

Signature: _____

CHECK: Make payable to
St. John the Evangelist

St. John the Evangelist 2019 Christmas Gala

Saturday, November 9, 2019 - St. John's Parish Activities Center

Auction Donation Form

USE ONE FORM FOR EACH ITEM DONATED **Procurement Deadline: September 30, 2019**

DONOR INFORMATION (please print)			
Name of Donor (as you would like it to appear in catalog)		Business Name (if applicable)	
Contact	Name		
Mailing Address		City	Phone
State	Zip	Email	
DONATION INFORMATION (please print)			
Name of Item		Estimated Fair Market Value \$	
Detailed Description of Donation			
Restrictions? If yes, provide details			

Please do NOT bundle my item with others

DONATION DETAILS (check all that apply)		
DELIVERY	CERTIFICATES & DISPLAY	MISCELLANEOUS
<input type="checkbox"/> I will deliver <input type="checkbox"/> Please contact me to arrange pickup <input type="checkbox"/> Delivered with form	<input type="checkbox"/> I will provide gift certificate <input type="checkbox"/> Please create gift certificate <input type="checkbox"/> No display needed <input type="checkbox"/> I will provide a display <input type="checkbox"/> Please create a display for me	<input type="checkbox"/> Cash donation enclosed <input type="checkbox"/> Employer's matching gift form enclosed
Deliver Donations & Props by October 31 to: St. John the Evangelist 689 Ritchie Highway Severna Park, MD 21146		Please fax completed form to 410-544-3047 OR email to clsmith@stjohnsp.org or mail to: St. John the Evangelist Attn: Carole Smith 689 Ritchie Hwy. Severna Park, MD 21146
For Use by Procurement Committee		
Procured By	Phone	

Thank you for your support and generosity!

Your donation may be tax deductible.

Please consult your tax advisor.

IRC 501(c)(3) Organization | Federal Tax ID No: 52-0715239